



BATTLE CREEK, MI

TOTAL POPULATION
53,347

TOTAL AREA (sq. miles)
42.61

POPULATION DENSITY
1,229

OF LOCAL BICYCLE FRIENDLY BUSINESSES 0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Battle Creek
High Speed Roads with Bike Facilities	35%	41%
Total Bicycle Network Mileage to Total Road Network Mileage	80%	69%
Bicycle Education in Schools	GOOD	GOOD
Share of Transportation Budget Spent on Bicycling	13%	UNKNOWN
Bike Month and Bike to Work Events	VERY GOOD	EXCELLENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	MONTHLY OR MORE FREQUENTLY
Bicycle-Friendly Laws & Ordinances	GOOD	EXCELLENT
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 36K	1 PER 9K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	5.2 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	5.0 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	6.5 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	5.8 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	5.6 /10

KEY OUTCOMES

	Average Gold	Battle Creek
RIDERSHIP <i>Percentage of Commuters who bike</i>	5.2%	0.0%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	291	RIDERSHIP TOO LOW TO CALCULATE
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	2.6	RIDERSHIP TOO LOW TO CALCULATE



KEY STEPS TO GOLD



- » Continue to increase the amount of high quality bicycle parking throughout the community. Ensure that people arriving by bicycle have a secure and legal place to lock their bikes at popular destinations. Develop a minimum Bike Parking Requirement for buildings, as well as Bicycle Parking Guidelines to ensure that APBP-compliant bicycle parking is available in areas near transit and urban activity centers.
- » Bicycle-safety education should be a routine part of education for students of all ages, and schools and their surrounding neighborhoods should be particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to expand and improve your in-school bicycle education program to reach every K-12 student.
- » Increase the number of bicycles available in Battle Creek's public bike share system. Bike sharing is a convenient, cost effective, and

healthy way of encouraging locals and visitors to make short trips by bike and to bridge the "last mile" between public transit and destinations.

- » Use the League's Smart Cycling education resources to expand bicycle education opportunities for adults. Consider hosting a League Cycling Instructor Seminar to increase the number of trained LCIs who are certified to offer bike education in the community, and offer resources such as online bike safety videos or pocket-sized Smart Cycling Quick Guides. Learn more at <http://bikeleague.org/ridesmart>.
- » Begin the process of updating your Non-Motorized Transportation Plan, which was last adopted in 2006. Regularly updating your bicycle master plan is key to improving conditions for bicycling and institutionalizing processes for continual improvement.