Today's Agenda

1. **Objective:** arrive at agreement for City's Results and Definitions

2. **Recap:** from where we left off
   i. Results
   ii. Result Definitions

3. **Facilitation:** review of updated result definitions

4. **Next Steps:** PBB, ARPA, and more

Evaluating Result Definitions:

ECONOMY
- Encourages and supports local businesses
  - 71 percent critical; 28 percent important = **99**
- Creates a business-friendly environment that encourages business and economic growth
  - 56 percent critical; 42 percent important = **98**
- Encourages quality job creation and growth, and workforce training
  - 58 percent critical; 38 percent important = **96**
- Works in collaboration to attract, recruit, and retain a diverse mix of businesses
  - 53 percent critical; 41 percent important = **94**
- Encourages and promotes sustainable development and redevelopment
  - 47 percent critical; 47 percent important = **94**
- Provides a place to live with quality housing, safety, and access to basic needs
  - 53 percent critical; 39 percent important = **92**
- Provides transportation and utilities that support business expansion and development
  - 40 percent critical; 51 percent important = **91**
- Offers vibrant downtown and commercial areas
  - 41 percent critical; 50 percent important = **91**
- Is attractive to visitors and for tourism

a.) Do any of these fail the "how" test?
b.) Would you like to combine any of the definitions?
c.) Should we draw the line at 50% "critical" and above, or keep them all?

live with quality housing safety, robust transportation and utilities, and s that support business expansion and development.

ldcare – The city is not really authorized to spend funds on childcare, and w that works into account.

the city could provide childcare – like how the city would support another ing into the city.

s on attracting business that has been identified as desirable specific o go after. Reco

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18:06:14 From  Kristin Blood  to  Everyone:
        Yes Eric, I think that is what she is stating.
18:06:39 From  Kristin Blood  to  Everyone:
        To use it as a measure to  on which to score programs.
18:06:58 From  Eric Keck  to  Everyone:
        Thank you. We can do that!
18:10:44 From  Kaytee Faris (she/her/hers)  to  Everyone:
        perfect!
18:11:25 From  Kathy Szenda Wilson (she/her/hers)  to  Everyone:
        I might suggest we document this as a process outcome for the next go-round.  Time to
reflect.
18:11:42 From  Kristin Blood  to  Everyone:
        Yes, great idea Kathy.
18:12:07 From  Eric Keck  to  Everyone:
        Excellent suggestion commissioner. We need to build in time for reflection and sense making
18:19:44 From  Kristin Blood  to  Everyone:
        I would combine a couple I have typed them out:

        Creates a business friendly environment that encourages economic growth that attracts,
recruits and retains a diverse mix of businesses.

        Encourage and support local businesses through supporting quality job creation and growth,
and workforce training.

18:20:17 From  Kristin Blood  to  Everyone:
        Offers a vibrant downtown and commercial areas that is attractive to visitors and for
tourism.
18:21:40 From  Kristin Blood  to  Everyone:
        Provides a place to live with quality housing safety, robust transportation and utilities,
and access to basic needs that support business expansion and development.
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Duska Brumm | Chris Fabian | Rebecca Fleury | Kathy Szenda ...

Bradley Steck... | Jessica Vander... | Sherry Sofia | Jenasia Morris

Mallory Avis | Marcie Gillette ... | Jim Grafton | Victoria House...

Jill Steele | Boonikka Herri... | Carla Reynolds

Yes. Calling from Downtown

zoom
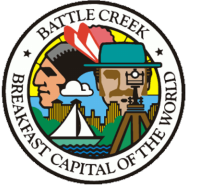
Summary of Results and Definitions

Community Results

- Economy
- Safety
- Transportation and Mobility
- Utilities
- Environment and Physical Appearance
- Arts and Culture
- Recreation

Governance

Economy

Themes / Concept	Result Definitions	Need clarification?
Business-friendly city policies and services (encourage growth)	Creates a business-friendly environment that encourages business and economic growth for everyone	
Support local business	Supports local businesses by providing supporting quality job creation, workforce training, and transportation that is equitable for all	
Supports local workforce	Provides a place to live, local workforce with quality housing, safety, transportation access, utilities, child care, and access to basic needs for all	Child care
Business attraction and retention	Recruits, attracts and retains a diverse mix of businesses	
Attracts visitors and tourism	Offers a vibrant downtown and commercial areas that is attractive to visitors and for tourism	
Sustainable development	Encourages and promotes sustainable development and redevelopment	

Additional notes:

Safety

Themes / Concept	Result Definitions	Need clarification?
Law enforcement	Enforces laws fairly, justly and equitably	
Feeling of personal safety	Supports feeling safe throughout the City - in your home, in your neighborhood, in downtown and commercial areas	
Emergency response	Prepares for, and responds to emergencies including life-threatening medical emergencies, fires, natural disasters, and epidemics	
Safe travel and mobility	Creates safe travel through the City for motorists, pedestrians and cyclists – especially in downtown and commercial areas	*"especially in downtown and commercial areas"* was an addition – is it supported?
Fire protection and response	Provides equitable fire response, fire prevention and education	
Police protection and response	Provides crime prevention, and personal safety from violent crime for all	

Additional notes:
- Is equity woven throughout these definitions sufficiently?
- How did everyone feel about the addition of "especially in downtown and commercial areas"?

Transportation and Mobility

Themes	Result Definition	Need clarification?
Ease of mobility for all (beyond cars)	Provides a safe and accessible network of sidewalks, paths, trails, and bike lanes, making it easy to walk, bike and move throughout the City	
Connected, accessible, reliable transportation network	Plans, designs, constructs and maintains transportation infrastructure (including roads, bridges, sidewalks, traffic signals, signage, and street lighting)	
Traffic law enforcement	Ensures the safety of motorists, pedestrians and cyclists through the effective enforcement of traffic laws	
Public Transportation Accessibility	Makes it easy to access public transit	

Utilities

Themes	Result Definition	Need clarification?
Safe Water	Provides access to safe drinking water and sanitary sewer services	
Stormwater/Drainage	Provides storm drainage and infrastructure for effective storm water management, and education on reporting/management of misuse	
Internet	Provides internet access at the neighborhood level	
Utility Offset	Use green energy sources to reduce/offset utility costs to community	

Additional notes:

Environment, Physical Appearance And Community Design

Themes	Result Definition	Need clarification?
Sustainability Plan	Protects and conserves water and other natural resources in line with Battle Creek's Environmental Sustainability Plan	
Resource Quality	Promotes practices that maintain clean and healthy air and water for everyday use	
Long-term Sustainability	Educates community about recycling, waste reduction, and conservation impacts and learning experiences around diversity, equity, and inclusion	
Attractive Community	Safe, clean, and maintained environment and equipment attracts both community members and visitors to amenities	
Conservation	Maintains attractive community parks, corridors, gateways, public and community facilities, and streets that apply conservation practices when applicable	
Development	Offers desirable, quality neighborhoods with equitable development, accessible sidewalks & transit, and preserved historic sites while promoting new development opportunities, in line with the City's Master Plan	

Additional notes:

Proper recycling/hazardous waste disposal

Providing programming to help assist homeowners increase their personal property

Equally enforce property maintenance codes

Arts and Culture

Themes	Result Definition	Need clarification?
Venues	Encourages development of shopping, dining, and entertainment venues that are open to all	
Activities	Supports cultural, arts, and musical activities that are available for anyone to participate within	More specifics on education related to the arts
Diversity	Promotes diverse and inclusive events and venues for cultural enrichment and celebration	
Support	Encourages collaboration, visibility, promotion and support for the arts and culture as well as adequate funding to support these activities	What level of funding from the city?

Recreation

Themes	Result Definition	Need clarification?
Parks and active lifestyle	*Offers community parks, neighborhood parks, green spaces, and lakes and programs that are positioned to provide all residents with an equal opportunity for leisure and support of an active lifestyle*	
Connected community	Offers trails and paths that connect the community through a pedestrian and bicycle network that affords mobility for everyone to move freely throughout the entire community	
Facilities and amenities	*Offers recreation facilities and amenities that are equally maintained and accessible to all residents of the community regardless of their residency or abilities*	

Governance

Themes / Concepts	Result Definition	Need clarification?
Accessibility	The city acts in an honest, accessible, open and transparent way and is responsive to its citizenry	
Best Practices	The city utilizes best practice in financial management, policies, and practices while providing valuable services for the taxes paid	
Respectful	The city treats everyone fairly and with respect as well as communicates key information about issues that affect them in a timely manner	
Collaboration	The city collaborates with other governmental entities on regional issues as well as with its community stakeholders to build a better tomorrow for everyone	
Competence	The city hires a workforce focused on service excellence and that works toward planning and building a positive community future	