



2022 Overview Presentation Community Development Division

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The Community Development Division

Coordinates planning and administers state and federal grants on behalf of the City.

The Five Year Consolidated Plan

Every five years a Plan is created that establishes priorities for community development work in Battle Creek and governs how the City allocates grant funds to projects and programs.

Each year the City creates an Annual Action Plan which essentially updates the five year plan and sets the budget and programming for the coming year.



Community Development Division - 2021 Division Overview

SAFE, ATTAINABLE
HOUSING

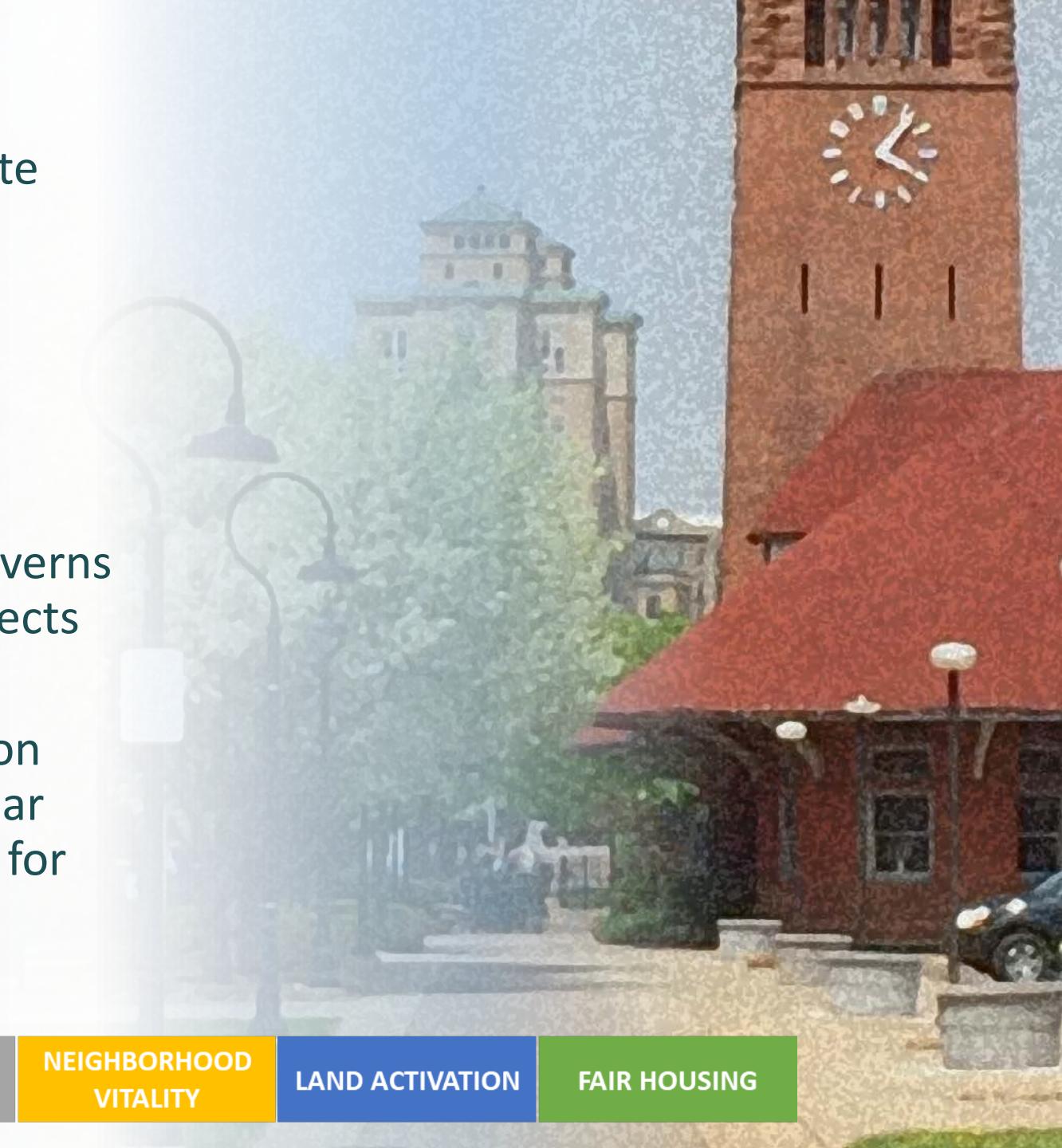
ANTI-POVERTY
STRATEGIES

COMMUNITY
ENGAGEMENT

NEIGHBORHOOD
VITALITY

LAND ACTIVATION

FAIR HOUSING



The Consolidated Plan – Sources of Revenue

| | <u>Per Year</u> |
|---|-----------------|
| Community Development Block Grant (CDBG) | \$1.2 million |
| CDBG-CV (<i>CARES Act special allocation</i>) | \$1 million |
| HOME Investment Program (HOME) | \$300,000 |
| HOME-ARP (<i>ARPA special allocation</i>) | \$1 million |
| CHIP Medicaid Lead Safe Program (CHIP LSP) | \$1.5 million |
| HUD Healthy Homes Program | \$1.1 million |
| BCPS Teacher Housing Incentive Program | \$150,000 |



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The Consolidated Planning Cycle

| | |
|-----------|---|
| January | Community Needs Workshops & Public Hearing |
| Jan – May | Creation of the Annual Action Plan |
| February | Publish Budget |
| April | Public Hearing on Plan |
| May | Adoption of Plan by City Commission |
| July | Start CDBG & HOME Program Year |
| August | Public Hearing for CAPER Report (End Year Report) |
| October | Start Lead Program Year |



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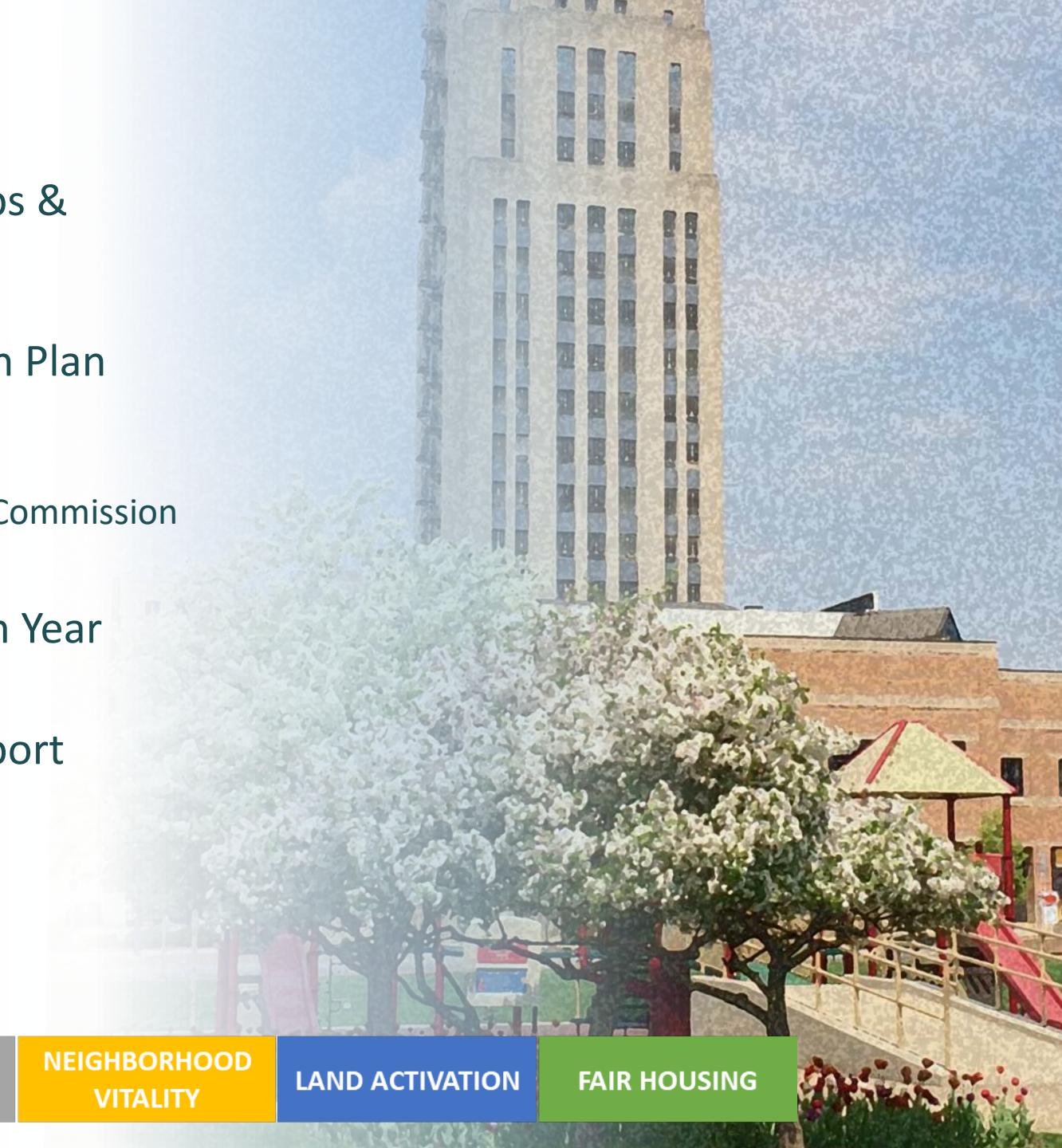
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City of Battle Creek - 2020-24 Consolidated Plan - Proposed Budget for 2022-23

| Project Name | Source | 2022 | 2023 | 2024 | Total |
|---|--------|------------|------------|------------|--------------|
| Infill Housing Program (New Construction) | HOME | \$ 120,000 | \$ 120,000 | \$ 120,000 | \$ 360,000 |
| Down Payment Assistance (DPA) Program | HOME | \$ 50,000 | \$ 50,000 | \$ 50,000 | \$ 150,000 |
| Tenant-Based Rental Assistance (Eviction Diversion Program) | HOME | \$ 40,000 | \$ 40,000 | \$ 40,000 | \$ 120,000 |
| Minor Home Repair | CDBG | \$ 450,000 | \$ 500,000 | \$ 500,000 | \$ 1,450,000 |
| Code Compliance | CDBG | \$ 210,000 | \$ 210,000 | \$ 210,000 | \$ 630,000 |
| Rental Rehabilitation Program | CDBG | \$ 175,000 | \$ - | \$ - | \$ 175,000 |
| Facility Improvement - Day Shelter Facility | CDBG | \$ 120,000 | \$ - | \$ - | \$ 120,000 |
| Housing Case Management - Eviction Diversion | CDBG | \$ 35,000 | \$ 35,000 | \$ 35,000 | \$ 105,000 |
| Housing Case Management - Vulnerable Populations | CDBG | \$ 25,000 | \$ 25,000 | \$ 25,000 | \$ 75,000 |
| Fair Housing Education and Case Management | CDBG | \$ 25,000 | \$ 25,000 | \$ 25,000 | \$ 75,000 |
| Transit Passes - Vulnerable Populations | CDBG | \$ 15,000 | \$ 15,000 | \$ 15,000 | \$ 45,000 |
| Facility Improvement - Early Childhood Development | CDBG | \$ - | \$ 245,000 | \$ 245,000 | \$ 490,000 |
| Total | | | | | |

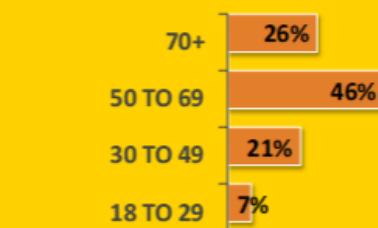
Developing Priorities with the Community

- ❑ The Department of Housing and Urban Development (HUD) requires the City of Battle Creek to create Five Year Consolidated Plan
- ❑ City engaged the community through community meetings and a survey distributed with water bills that had over one thousand responses
- ❑ Organizational and Community-based leaders created a strategic priorities score card to guide the creation of the plan.

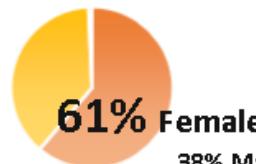
Income of Survey Respondents



Age of Survey Respondents



Race/Ethnicity of Survey Respondents



52% of Battle Creek's population is Female

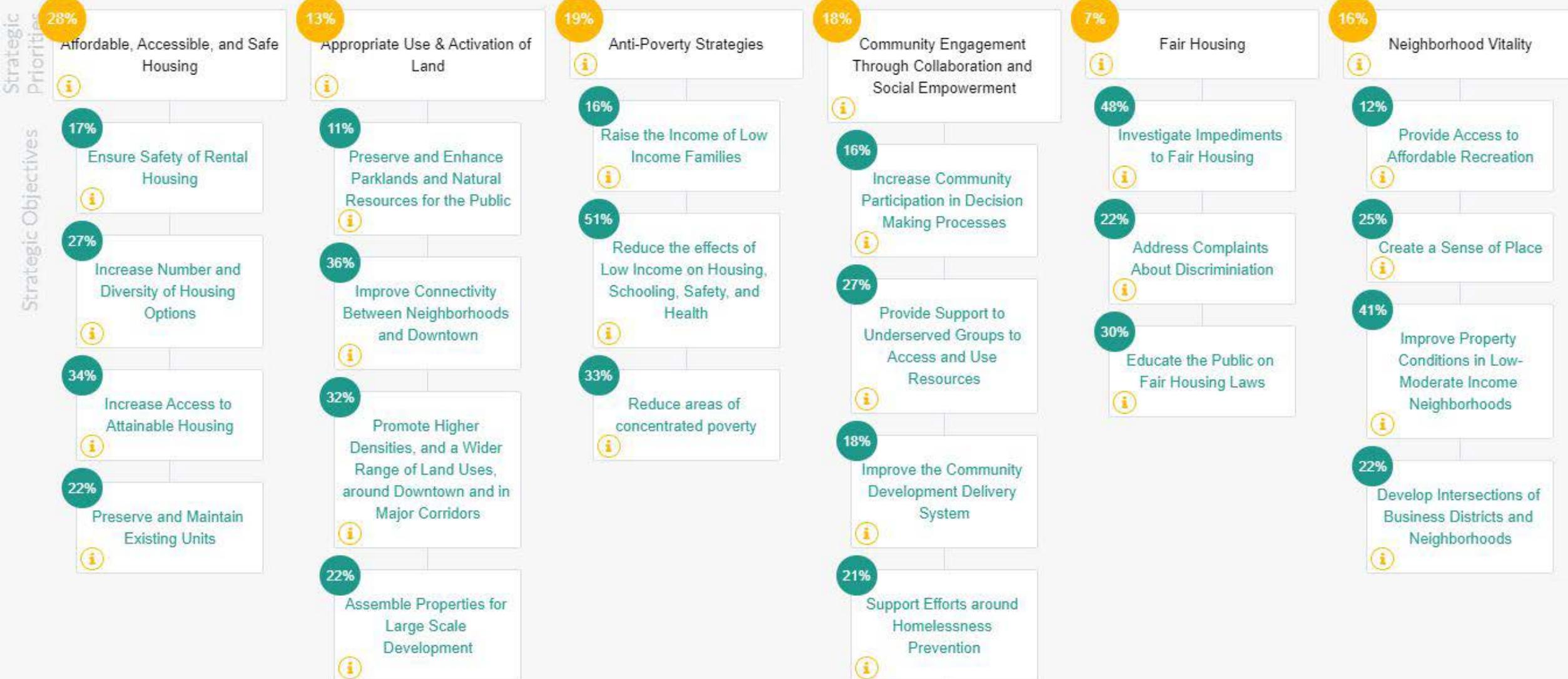


City of Battle Creek Five Year Consolidated Plan

STRATEGIC VALUE SCORECARD

To ensure safe, prosperous, and equitable communities by creating strong, sustainable, and inclusive neighborhoods and quality affordable homes for all people of Battle Creek.

Edit



Battle Creek Consolidated Plan Strategic Priorities



Priority 1: Affordable, Accessible, and Safe Housing

28e. **Affordable, Accessible, and Safe Housing** Communities are stronger when people have access to quality affordable and safe housing. This priority encompasses preserving current affordable housing, development of new units, increasing the diversity of housing options, ensuring that low and moderate income neighborhoods benefit from housing resources, and that rental housing is safe.

Objective 1A: Ensure Safety of Rental Housing

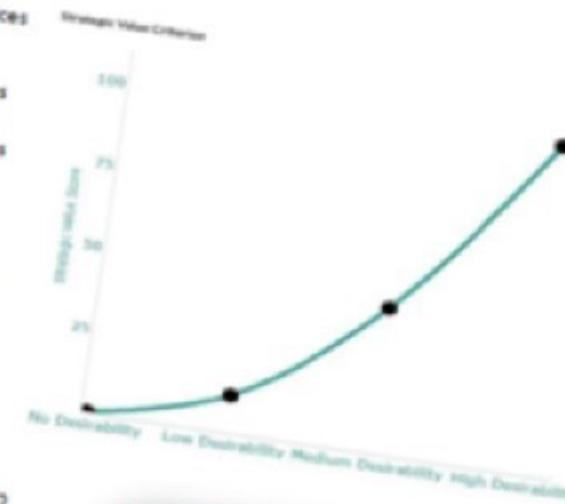
Strategic Goal 1A: Ensure Safety of Rental Housing 17%

Low Desirability Criteria

- Increases landlord awareness of responsibilities, resources & best practices (between 50-200 landlords affected)
- Results in landlords making minor repairs or improvements to one or more of their properties (between 5 and 20 properties affected)

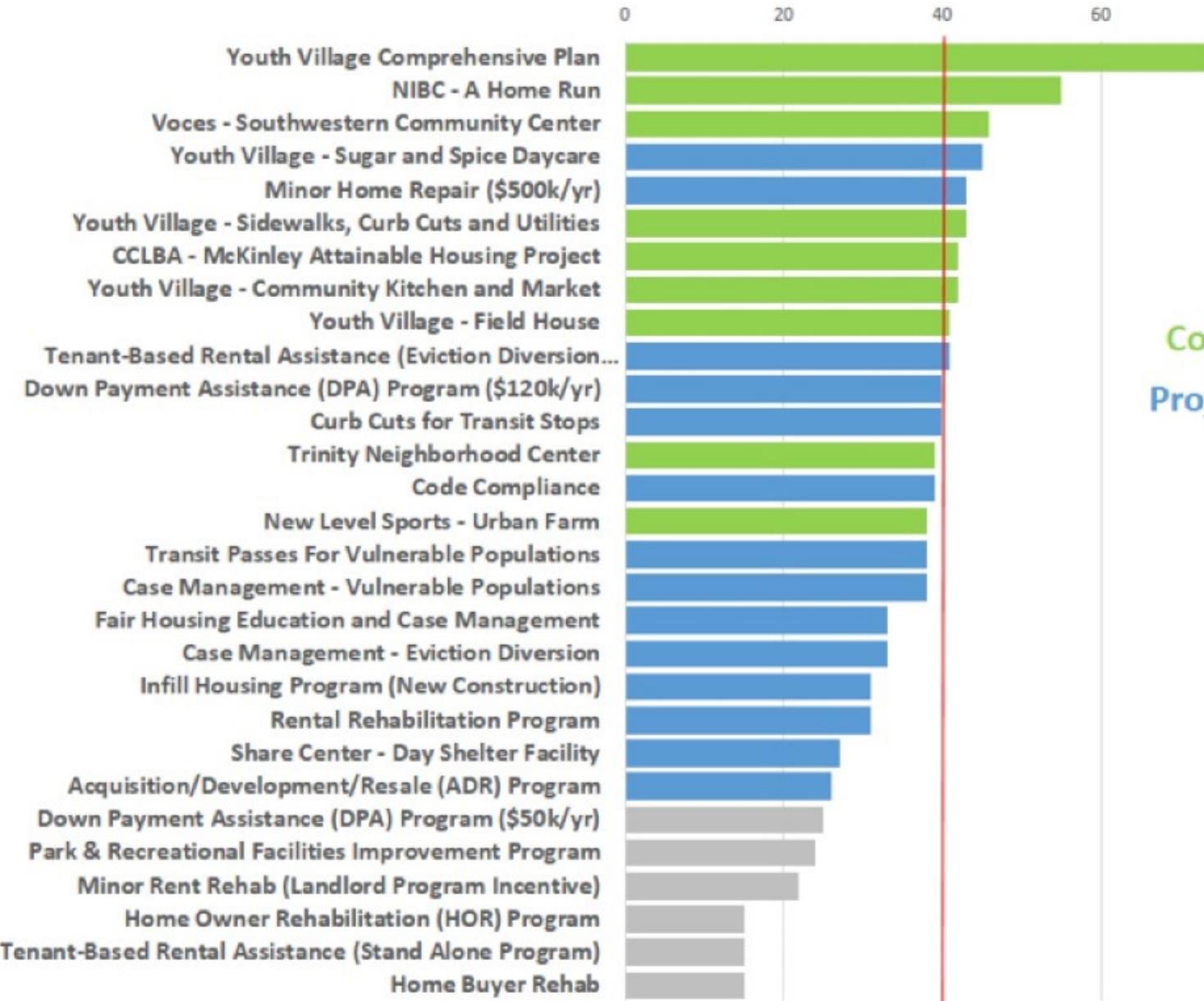
Desirability Criteria

- Increases landlord awareness of responsibilities, resources & best practices (between 201-500 landlords affected)
- Assists landlords making minor repairs to one or more of their properties (between 21 and 50 affected)



Score Card

| | |
|---|---|
| <p>10%</p> <p>Additional Use & Activation of Land</p> <p>10%</p> <p>Preserve and Enhance Parks and Natural Resources for the Public</p> <p>CU / DU / RE / CM</p> | <p>10%</p> <p>Anti-Poverty Strategies</p> <p>10%</p> <p>Raise the Income of Low Income Families</p> <p>MS / CL</p> |
| <p>10%</p> <p>Address Poverty</p> <p>CU / DU / RE / CM</p> | <p>10%</p> <p>Reduce the effects of Low Income on Housing, Tenancy, Safety, and Health</p> <p>MS / CL</p> |
| <p>10%</p> <p>Release areas of concentrated poverty</p> <p>MS / CL</p> | <p>10%</p> <p>Address by creating strong neighborhood bonds for all people of Battle Creek</p> <p>MS / CL</p> |



Community Based Projects Avg Score: 47

Projects Funded in Con Plan Avg Score: 36

Eliminated/Unfunded Projects: 19

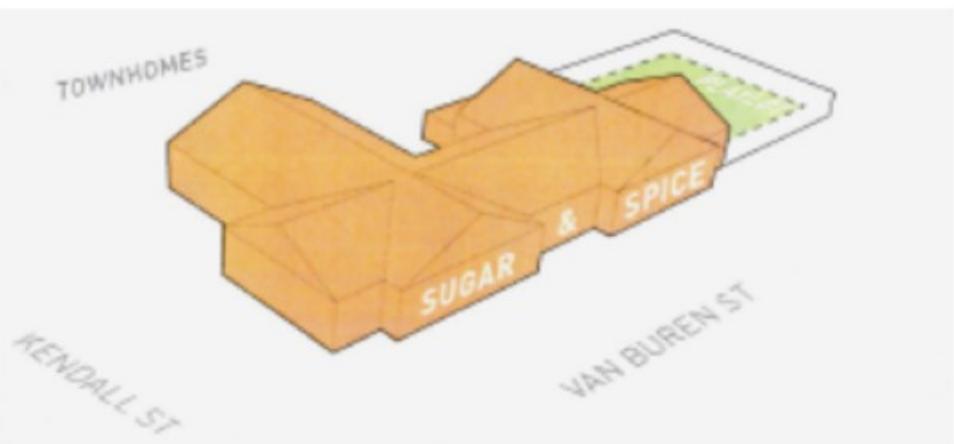
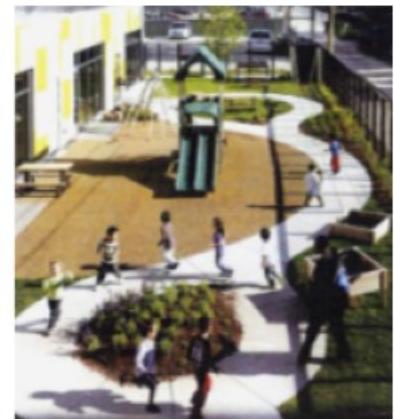
Highly Impactful Project Score: 40+

Project Vision

Early childhood development center and daycare activates one of the gateways to the Youth Village campus. Relates to the surrounding residential uses with a low-rise building. Serves as an early childhood development hub for a network of providers.

Critical Needs

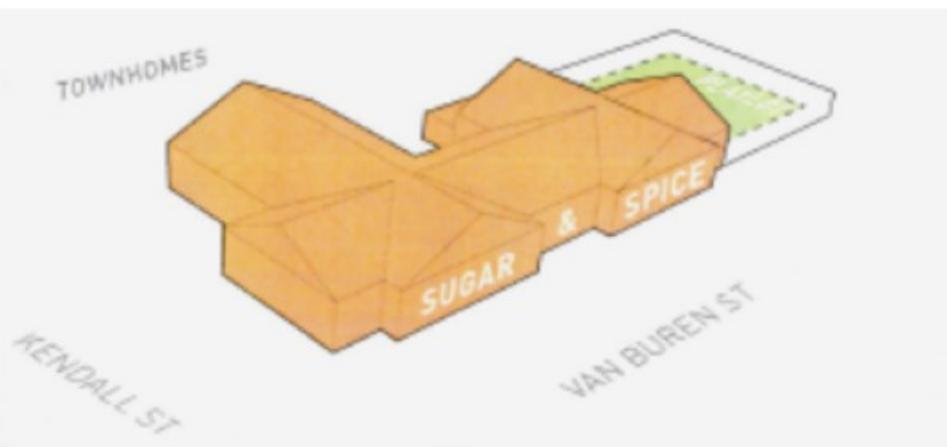
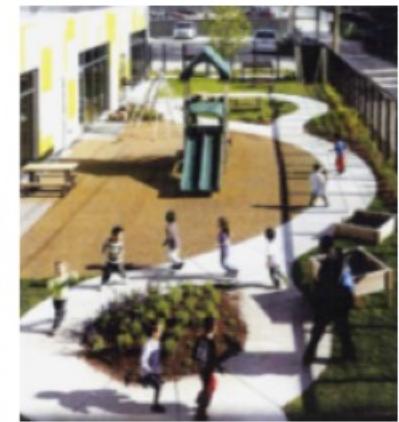
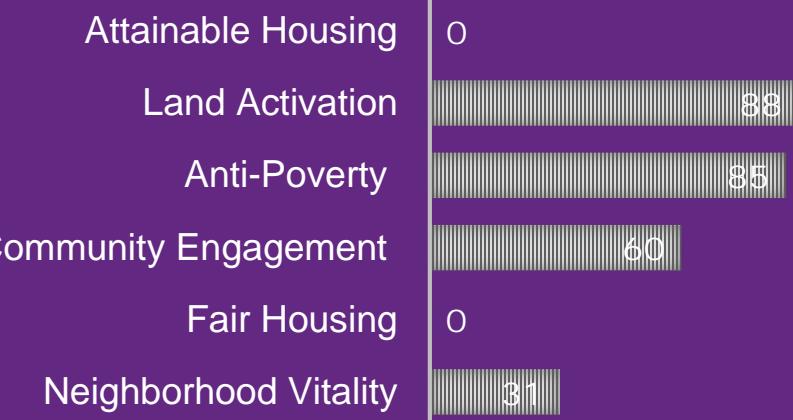
- ✓ Staffing & program funding
- ✓ Network of providers
- Predevelopment Costs
- Facility hard costs



Youth Village Sugar & Spice Daycare

45
Strategic Value

Strategic Value Scores



Youth Village Sugar & Spice Daycare

45
Strategic Value

Project Vision

- Provides outreach to demographic groups impacted by the pandemic that are less likely to access available resources
- Convenes local community-based leadership to identify barriers to access and develop an affirmative marketing plan

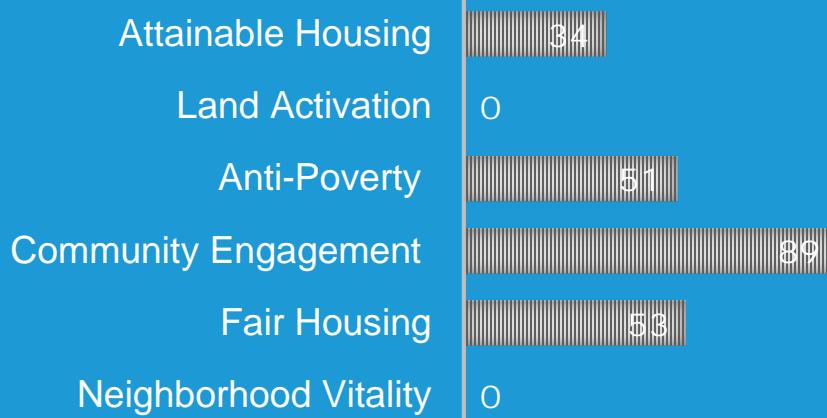
Findings

- Language access barriers
- Disconnect between institutions and community-based organizations
- Need to resource community-based organizations better to do the work



Truth, Racial Healing, & Transformation of Battle Creek Affirmative Marketing Plan

Strategic Value Scores



Truth, Racial Healing, & Transformation of Battle Creek Affirmative Marketing Plan

39
Strategic Value

Response

- City funded language access resources
- Marketing strategy tailored to reach those least likely to access resources
- Funded a bilingual housing case management position embedded in trusted organization
- Acknowledgement of the inequity of relying on community-based organizations to have answers but not fund them to do the work
- Development of strategies to center decision making on those groups closest to the challenge.



Truth, Racial Healing, & Transformation of Battle Creek Affirmative Marketing Plan

Project Vision

Increases in spending on affordable housing require an increase in contractor/developer capacity to do the work. Growing the workforce locally ensures the people in the neighborhoods where the vacant land is being developed benefit from the new jobs created.

Critical Need

- ✓ Pilot Programs at New Level Sports and Albion College
- ✓ Strong market demand
- ❑ Coordination
- ❑ Comprehensive & well resourced programs



Construction Trades, Lead Abatement Workforce Development

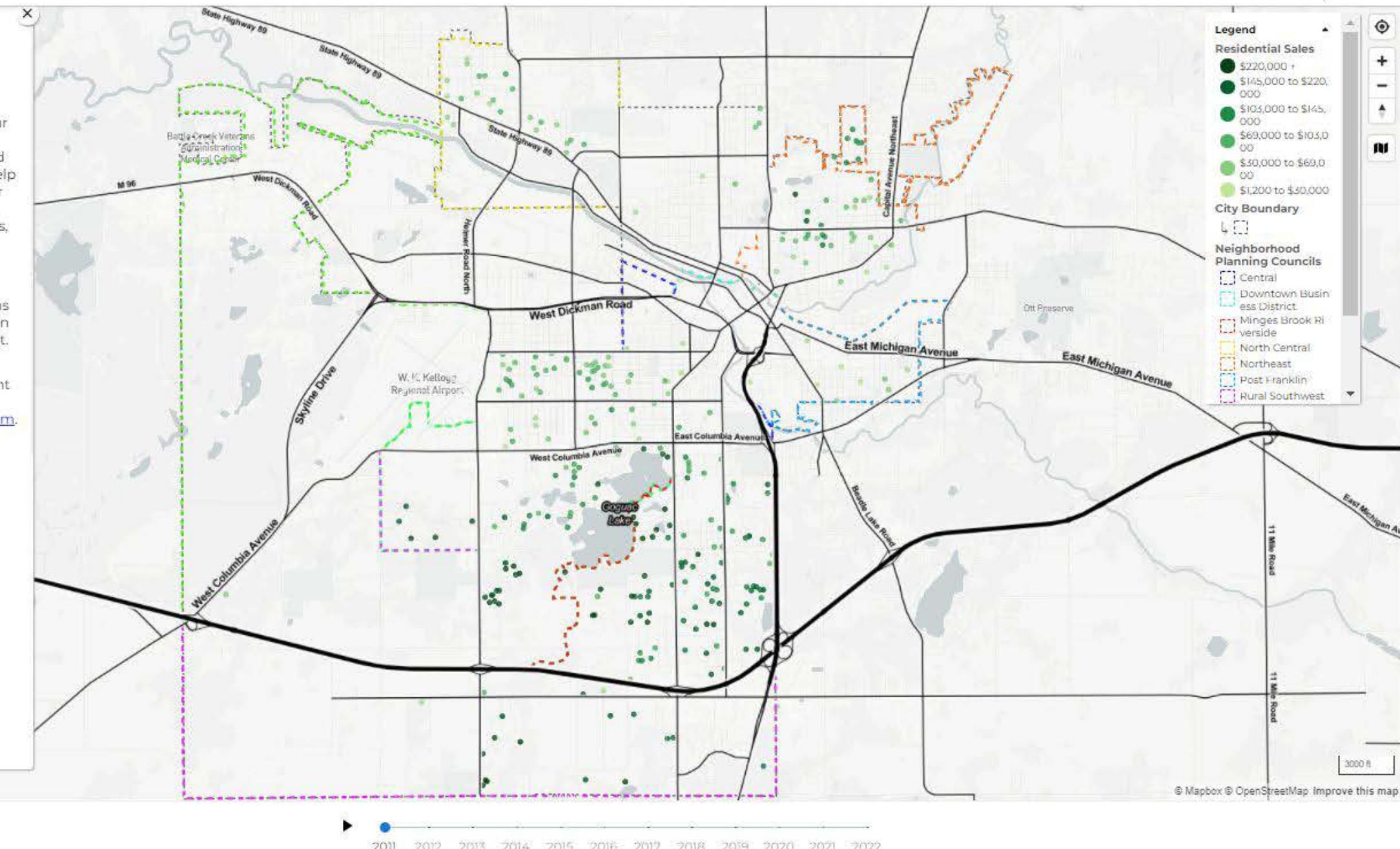


Welcome to Neighborhood Intel!

Neighborhood Intel cleans, integrates, and visualizes your data, providing you with insights about neighborhood and economic health that help you quantify the impact your work has on the community, collaborate with stakeholders, and tell the story of your success.

Use [this guide](#) for instructions on getting started and tips on how to best use your account.

If you need help, your account manager can be reached at support@dynamometrics.com.

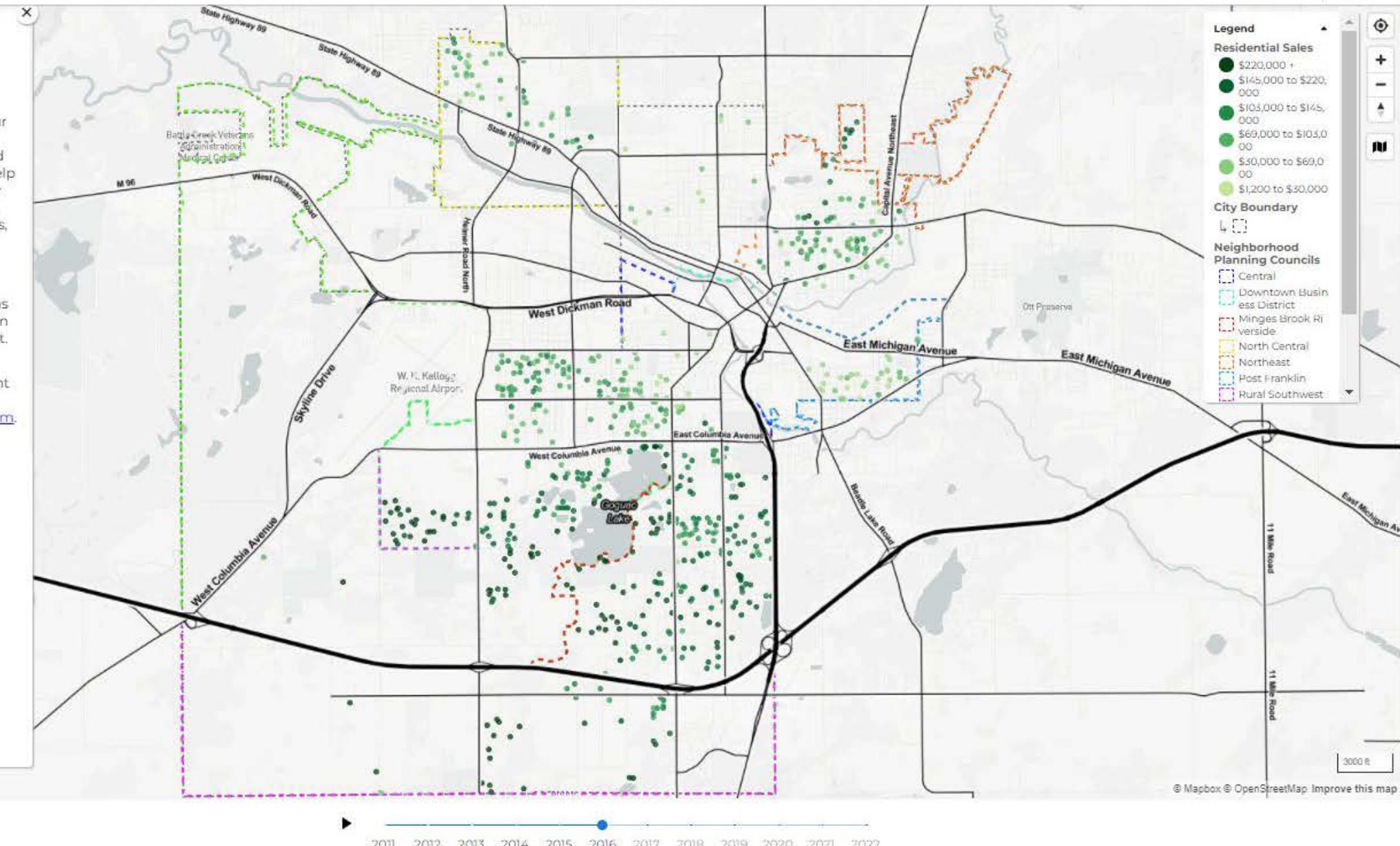


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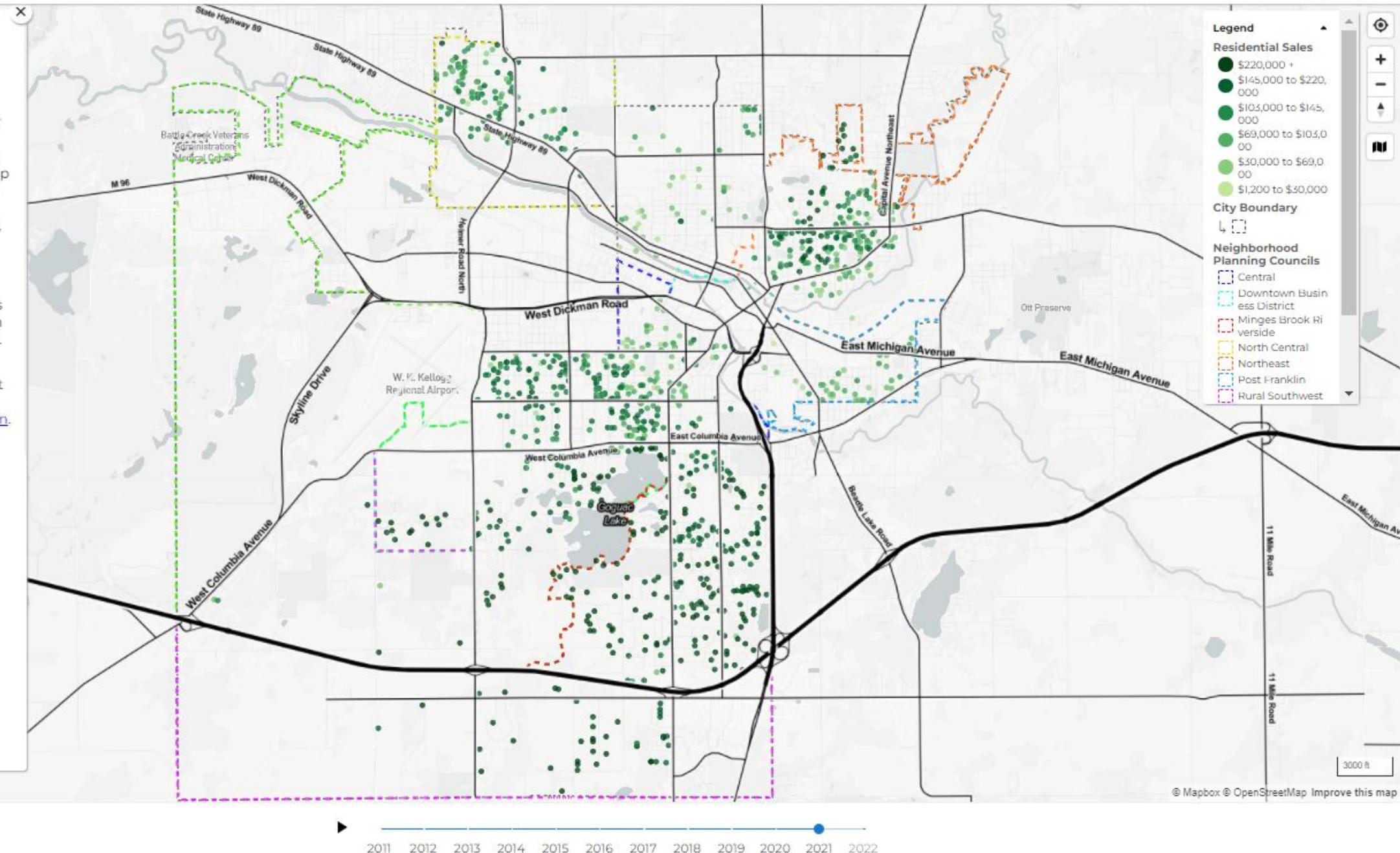


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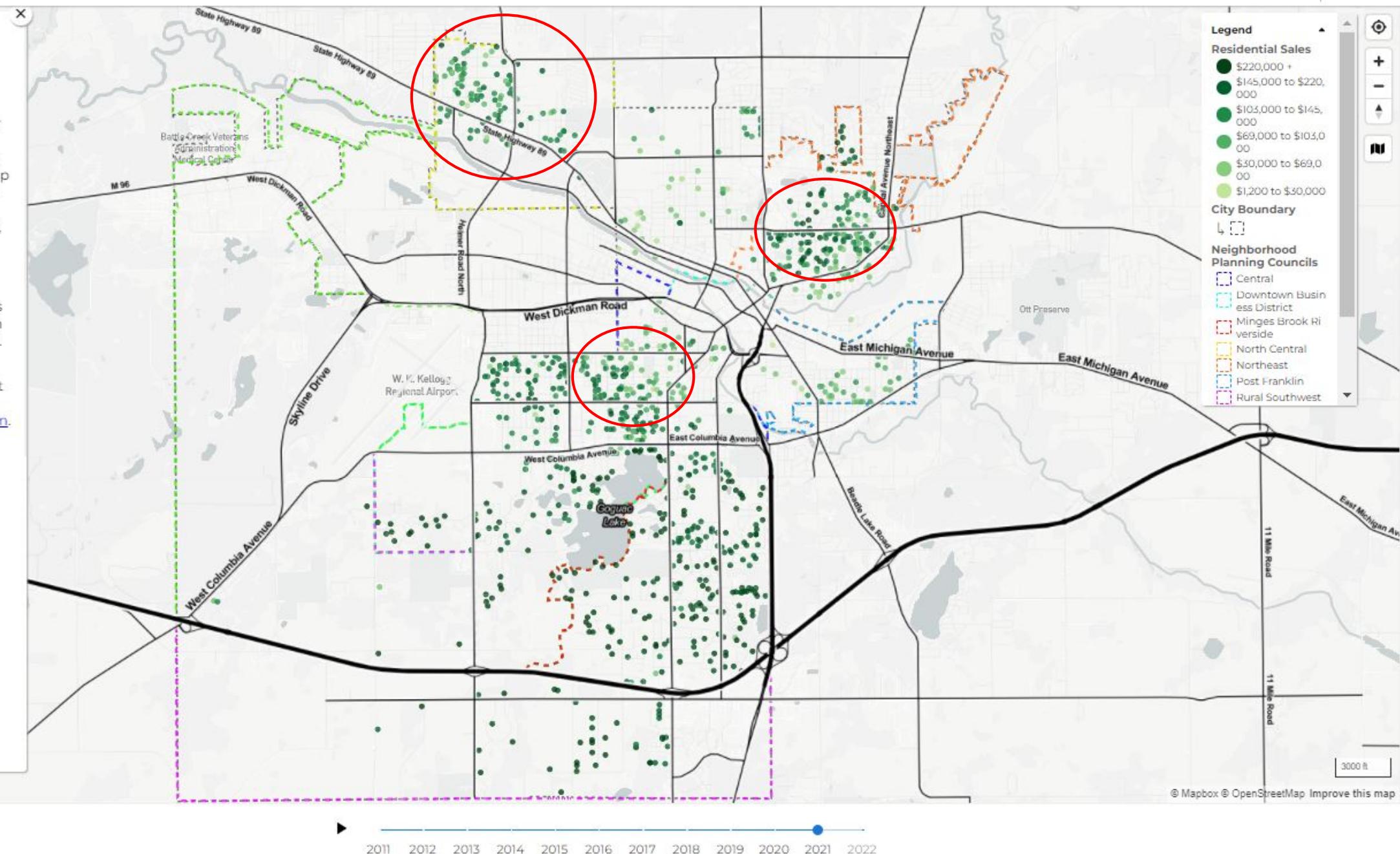


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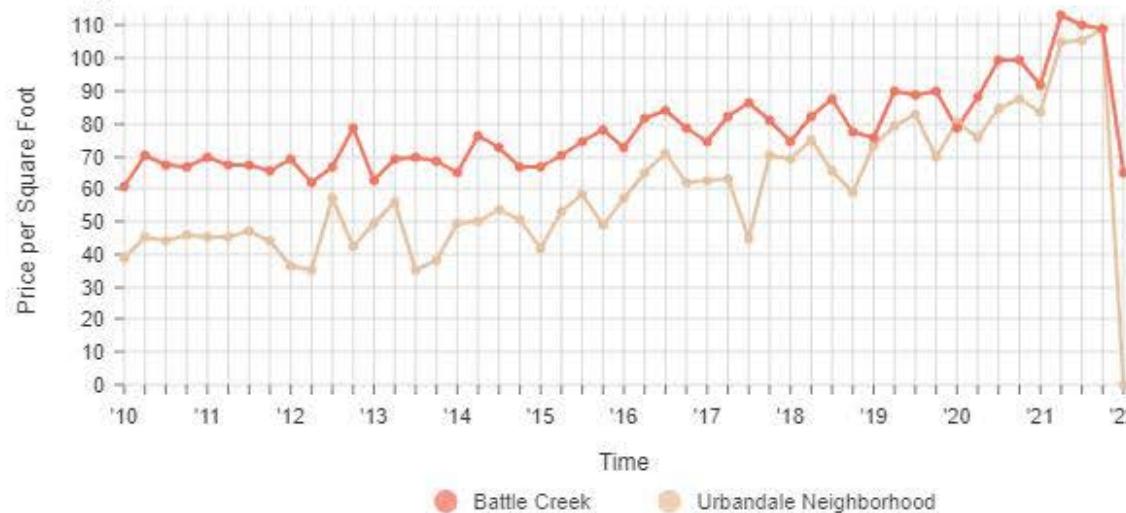
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Sales Indicators

Average Residential Sale Price



Residential Sales Count

